


**Server Status:** System is back to normal. Any lookups from April 18th can be rerun at no cost. Thank you to all the users who reported the issue.

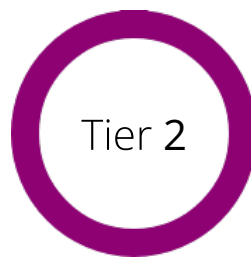
## Intelligent Domain Name Values/Appraisals

Enter your domain name (example.com)

 Determine Worth

zitiv.com

Advanced Domain Appraisal



Super Premium



**\$24,500**

**NameWorth Est. Retail Price**

(See Other Pricing Levels Below)

Suggest Lower  | Suggest Higher 

## Current Demand for Domain

Determine the amount of demand for this domain:

NameWorth Demand Rating






Moderate  
High

Other Extensions Taken

Domain	Count	Extensions
zitiv	0	

Similar Active Websites - 6

Domain	Alexa / Majestic Rank	Preview
ladypozitiv.com	Majestic: 317,686	 <a href="#">(Enlarge)</a>
donpozitiv.com	Majestic: 366,310	 <a href="#">(Enlarge)</a>
bestpozitiv.ru	Majestic: 716,622	

Additional Domains Found - 250 (estimated)

Domain	Count	Extensions
afrikapozitiv	1	cat
allpozitiv	2	com, ru
ano-pozitiv	1	ru
anpozitiv	1	ru
art-pozitiv	2	com, ru
autopozitiv	1	com.ua



bestpozitiv	1	ru
blogpozitiv	1	ru
clubpozitiv	1	ru
daripozitiv	1	com

## Tiers Explained



### Super Premium

Still rare, these domains are only 1% of the registered domain names. They are short domains made of less common words than tier 1, but still have a high market demand.

## Projected Pricing Levels

Suggested Opportunity-based Pricing



UPPER LEVELS

Retail Level®



\$24,500

Suggested Pricing

Determined by

Buyer's Needs

Main Driver

Business Value/Plan

Alternatives ([BATNA](#))

None/Limited

Price Sensitivity

Low

Impulse Buy

✗ Usually Not

Buyer Profile

Business/Startup

Business Need

✓ Immediate Need

Buyer's Wealth

✓ Medium - Very High

Category Interest

✓ Specific

Percentage of Market

3% of Market

Chance of Selling

18.2% in next 20 years

Retail Level®

Market Level®

end user / future need

\$9,957

Buyer's Needs

Value/Future Need

Limited

Moderate

? Sometimes

Business/Startup

? Future Need

✓ Medium - Very High

✓ Specific

7% of Market

58.7% in next 20 years

Market Level®

Investor Level®

domain investor

\$4,351

Buyer's Needs

Investment Opportunity

Moderate

High

✓ Often

Entrepreneur & Investor

? Possible Future Need

✓ Medium - Very High

✓ General (car/house)

20% of Market

90.3% in next 20 years

Investor Level®

LOWER LEVELS

Industry Level®

investor-to-investor



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## Suggested Pricing

Determined by

Seller's Needs

Main Driver

Seller Cash Flow

Alternatives ([BATNA](#))

Abundant

Price Sensitivity

Very High

Impulse Buy

✓ Yes

Buyer Profile

Investor

Business Need

✗ No Need

Buyer's Wealth

✓ Medium - Very High

Category Interest

✗ None

Percentage of Market

9% of Market

Chance of Selling

50% in 1 year

Industry Level®

## Auction Level®

right-place / right-time

\$1,470

Seller's Needs

Abandoned/Expired

Abundant

Very High

✓ Yes

Investor

✗ No Need

✓ Low - Very High

✗ None

56% of Market

90% in 7 days

Auction Level®

## Liquidation Level®

fire sale

\$294

Seller's Needs

Seller Abandoning

Abundant

Very High

✓ Yes

Investor

✗ No Need

✓ Low - Very High

✗ None

5% of Market

90% in 2-3 days

Liquidation Level®



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NAMEWORTH

What is your domain name worth?

Central Coast, California 93420  
United States of America

Phone: 1-805-354-5667

## LATEST NEWS

**3.0 Update Released!** Huge leap forward in Tier 1 and Tier 2 accuracy. We were able to provide accurate results for 100% of our targeted test cases when compared to top recent sales.

August 31st, 2022

**2.0 Update Released!** Our largest update yet. Testing showed an improvement in 80.6% of domain valuations when valuating top recent sales. Also introduces NameWorth Demand & domain stats.

January 25th, 2020

**1.4 Update Now Active!** This update improves mobile and desktop usability, and introduces our new WorthIt! expired domains newsletter.

May 30th, 2019

**1.2 Update Now Active!** Version 1.2 is now active for all users. This update significantly increases the accuracy of all one word domain name appraisals.

March 26th, 2019

**Official Version 1.0 Launch!** After over a year of development, we are open for business and our subscription plans are now active.

March 2nd, 2019

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